



San Pedro Festival of the Arts

We invite you to join as contributor, friend, or volunteer of the San Pedro ♥ Festival of the Arts held annually and currently in its 10th year. We are looking for contributions in the form of cash, objects that could be prizes at the free drawings every hour, water and food snacks for the performers, plus other possible items. All contributors will be listed as friends on the official website and for cash or donated items over \$500 your name and logo, if given, will be displayed and linked on our sponsors page. Sponsors over \$500 will also be listed on the program. We are honored to be receiving a festival grant from the Dept. of Cultural Affairs, City of Los Angeles, but it is a matching grant, and we need your help to match.

Amount Paid (cash or in-kind): \$_____

or item donated _____

Please make sure you put down both the value if it is an in-kind dance lesson type premium or product premium, and email a representation for the drawings if a prize.

The San Pedro ♥ Festival of the Arts is produced by Los Angeles Choreographers & Dancers, a non-profit organization, in conjunction with People's Place San Pedro. You may use your payment as a charitable deduction (95-3509028) or as a marketing expense. See reverse side for festival mission statement.

Please make checks payable to:

LOS ANGELES CHOREOGRAPHERS & DANCERS

351 S. Virgil Avenue
Los Angeles CA 90020

OR go to our website (<http://www.LAChoreographersAndDancers.org>) and click on 'DONATE' and use PayPal for your payment. Make sure you send us an additional email letting us know what it corresponds to and a note that it is for the San Pedro ♥ Festival of the Arts.

Name/address/phone

Please scan and email or fax to **LA Choreographers & Dancers** attn. Louise Reichlin
(louisehr@LAChoreographersAndDancers.org, or 213-385-1171 fax).

Signature: _____

LOS ANGELES CHOREOGRAPHERS & DANCERS (213) 385-1171
351 S. Virgil Avenue, Los Angeles, CA 90020 louisehr@LAChoreographersAndDancers.org
Web site: <http://www.LAChoreographersAndDancers.org>

Volunteers please contact Louise Reichlin (louisehr@LAChoreographersAndDancers.org) and let her know which areas you are most interested in. When we get a volunteer to organize this, their info will be used.

VOLUNTEER COMMITTEES

1. MARKETING CALLS AND DISTRIBUTION OF FLYERS, CARDS, AND MATERIALS LIKE THIS FLYER.
2. FUND RAISING COMMITTEE
3. PREVIEW COMMITTEE - FOR THIS ONE CONTACT JAN KAIN AT jan@peoplesyogahealthdance.com.
There is one free preview this year. Help set up, distribute flyers, photograph, and videotape.
4. ON SITE FESTIVAL COMMITTEE- SATURDAY AND/OR SUNDAY, Sept 17, 18 To help set up, greet people, help direct visitors to free parking, photograph, and many other activities.

MISSION

The SAN PEDRO ♥ FESTIVAL OF THE ARTS (formerly the SP TriArt Festival) is a free family event featuring dance, music & crafts. For seven years the Festival was in the Ports O'Call Village on the waterfront, and this year due to the renovation of that area moves to Crafted at the Port of Los Angeles. This will be its 11th year. When the TriArt Festival moved to Ports O' Call Village it helped to draw in thousands of new spectators, performers, and vendors to showcase San Pedro as a center for art. Original founder, Joe Caccavalla, envisioned the dance, music, and visual arts/ crafts as the heart of the festival to foster art appreciation. After his death in 2012, the producers reformed as SAN PEDRO ♥ TRI ART Festival and since then our audience attendance has multiplied by the thousands along with increased recognition. It has become best known for its dance performances, also gaining increased recognition each year for its music. Our company, Los Angeles Choreographers & Dancers (LA C&D), had previously been the non-profit fiscal receiver for the festival, and we applied for and received a festival grant again from the Department of Cultural Affairs, City of LA, Festival Grant Funds from Los Angeles County Supervisor Don Knabe which will be continued by new County Supervisor Janice Hahn, and for the 5th time we received a Music in Public Places grant from the LA County Arts Commission. In-kind donations are again promised from Joe Buscaino Los Angeles City District's office of Jacob Haik, local district director. Many businesses contributed items including Alvas for the dance flooring, Peoples Place, Peter Benjamins (sound) and Jayme Wilson. Many of you have contributed help with our marketing, and gifts for the hourly free drawings! Thanks to our past and present funders and donors, the SAN PEDRO ♥ FESTIVAL OF THE ARTS is able to thrive another year and bring the vibrant San Pedro community quality art performances and unforgettable sites and sounds.

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